



BOOST MARKETING NZ – PRIVACY POLICY

The privacy of our visitors to www.boostmarketingnz.com is important to us.

At www.boostmarketingnz.com we recognize that privacy of your personal information is important. Here is information on what types of personal information we receive and collect when you use and visit our site and how we safeguard your information.

Remarketing:

This website uses the Google AdWords remarketing service to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to our website. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

What information is collected?

When people visit our site, we collect information about the visit, e.g. where they visit, what you click on, how long you spend on different pages, what device you are using etc. Nothing we track can identify the user personally.

Occasionally we ask you to voluntarily provide personally identifiable information – namely e-mail address, phone number and contact name. We request this information in the following situations:

- E-newsletter subscriptions
- Filling out any contact forms on our site (e.g. get a quote)

Why do we collect information?

Information collected by Google Analytics is used to monitor the performance of the website and to improve content, use-ability and service.

Will we disclose the information to outside parties?

Boost Marketing NZ owns the collected information and will not sell, trade, or rent the information to others.

Do we use Cookies?

“Cookies” are small pieces of information that are placed on a web user's hard drive for record-keeping purposes. Cookies can make the web more useful by storing information about your preferences for a particular site. The use of cookies is an industry standard, and most sites use them to provide useful features for their customers. Most browsers are initially set to accept cookies. We may use cookies to provide you with better service, however if you prefer, you can set your browser to refuse cookies. However, you may not be able to take full advantage of the functionality of our site if you do so. Deleting cookies does not mean you are permanently opted out of any advertising program. Unless you have settings that disallow cookies, the next time you visit a site running the advertisements, a new cookie will be added.

You can opt out of Google's use of cookies by visiting Google's [Ads Settings](#).

Links to other Websites:

www.boostmarketingnz.com may contain links to other internet websites. We neither control nor endorse external sites and are not responsible for the content of such sites. This policy does not cover the privacy policies and data collection practices of sites linked to ours.

Online Privacy Policy Only:

This online Privacy Policy applies only to information collected through our website and not to information collected offline.

Your Consent:

By using our site, you consent to our online privacy policy.

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